

# DESKTOP COLOR LABEL PRINTER & REWINDER

BRILLIANT, FULL-COLOR PRODUCT LABELS ON-DEMAND



## LX2000 COLOR LABEL PRINTER

LX2000 represents an entirely new product class in desktop label printing. Primera's fastest pigment-based inkjet label printer can produce durable labels in high quantities. Large, separate CMYK ink cartridges keep the cost per label low, while print speeds of up to six inches per second produce labels quickly – even high-resolution linear or two-dimensional bar codes.

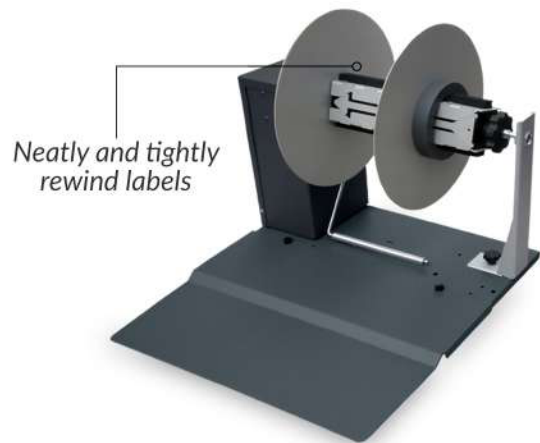
### LX2000 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Top print speed of 6"/sec
- » Print width of .5" to 8.25" (12.7mm to 209.6mm)
- » Print length of .5" to 24" (12.7mm to 609.6mm)
- » Large, individual ink cartridges for Cyan, Magenta, Yellow and Black

## RW-12 LABEL REWINDER

RW-12 Label Rewinder makes it easy to rewind large quantities of labels.

It's perfect for use with most direct thermal, thermal transfer, or inkjet-based label printers, including Primera's LX-Series label printers.



### LX2000 Customer Spotlight: Appalachian Milk Soap

When it comes to a resourceful prime label printer, specialty soap manufacturer Appalachian Milk Soap relies entirely on their LX2000 to ensure their delicately crafted natural handmade goat milk soaps are packaged with as much care as is put into their products.

"One refreshing thing with the LX2000 is that it really reduces waste, and the more that we use it, the more we anticipate a really good ROI," Marketing Manager Mark Burdette explains.

Visit [www.primera.com](http://www.primera.com) for the full story

